



BEN TRAYNHAM

UX/UI Designer



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PORTFOLIO
www.btrayn.com

> WORK EXPERIENCE

- SemanticBits** **Director of UX**
Nov 2016 - Present

Creating the vision for developing, communicating, and implementing the user experience and associated UI framework and assets on a range of products in the health and life sciences industry

Overseeing the whole design process, from layouts to user psychology, UX best practices to beautiful UI
- Booz Allen Hamilton** **UX/UI Designer**
May 2015 - Nov 2016

Conceptualized and designed easy-to-use, interactive UX solutions in collaboration with other team members

Created wireframes/mock-ups and converted them to interactive HTML/CSS prototypes for responsive web and digital applications
- VBrick** **UX/UI/Web Designer**
Apr 2014 - May 2015

Executed interaction design and visual design as a part of a multi-disciplinary product development team

Directed the visual appearance of all new features and enhancements on enterprise software application

Leveraged expert knowledge of HTML/CSS to code interactive prototypes
- Booz Allen Hamilton** **Web/UI/Graphic Designer**
Aug 2011 - Apr 2014

Created interactive web experiences (websites, web applications, etc.) that were engaging, customer-focused, and user-centric

Worked with development teams to implement UI and add enhancements to optimize user experience

Analyzed user needs and business requirements to provide design deliverables such as high-fidelity mock-ups, wireframes and interactive templates
- SemanticBits** **Web/UI Designer**
Apr 2010 - Aug 2011

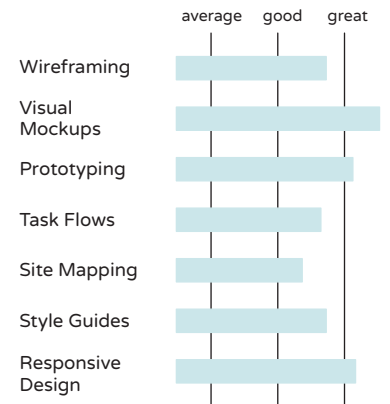
Provided UI design and front-end development for web-based applications in the Healthcare industry

Developed HTML prototypes and UI deliverables, such as wireframes, flowcharts, screen mock-ups, and interface design specifications

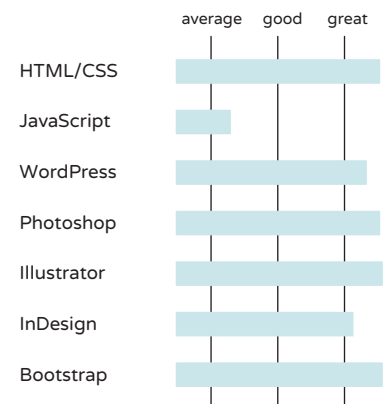
> EDUCATION

- Certification** **Usability Analysis**
2013
Human Factors International
- Bachelor of Fine Arts** **Graphic Design**
2007
Virginia Tech

> PROFESSIONAL SKILLS



> PROFESSIONAL TOOLS



> KEY ACHIEVEMENTS

- Redesigned Benefits.gov & DisasterAssistance.gov, which were both awarded the 2013 Web Marketing Association's Outstanding Mobile Website Award
- Won a MarCom Gold award for The Career Advisor (e-newsletter for the Veterans Affairs Learning University) in the employee publication/ internal newsletter category with a subscriber base of over 100,000 recipients
- Solely managed, designed and created a variety of marketing materials for ACS Creative's most significant and fast-paced account, CORT Furniture